|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Cookie name | Supplier | Scope | Duration | Cookie type |
| \_\_gads | tuttitaly.com | Used to record which advertisements have been shown to the user. | 1 years | Marketing |
| \_\_gpi | tuttitaly.com | Collects information about user behavior across multiple websites. This information is used to optimize the relevance of the advertisement. | 1 years | Marketing |
| A3 | yahoo.com | Collects information about user behavior across multiple websites. This information is used to optimize the relevance of the advertisement. | 1 years | Marketing |
| ANON\_ID | tribalfusion.com | Collects data on the user's visits to the site, such as which pages have been consulted. The recorded data is used to categorize user interest and to define demographic profiles in terms of resale for targeted marketing. | 3 months | Marketing |
| ANON\_ID\_old | tribalfusion.com | Collects data relating to the user's visit to the site, such as the number of return visits and which pages are read. The purpose is to provide targeted ads. | 3 months | Marketing |
| c | bidswitch.net | Regulates the synchronization of user identification and the exchange of user data between different advertising services. | 1 years | Marketing |
| C | adform.net | Used to check if the user's browser supports cookies. | 28 days | Marketing |
| dpixel | quantserve.com | Collects data on user behavior and interaction, to optimize the site and make the advertising shown more relevant. | Session | Marketing |
| DSID | doubleclick.net | Used by Google DoubleClick for re-targeting, optimisation, reporting and attribution of online advertisements. | 1 day | Marketing |
| google\_adsense\_settings | doubleclick.net | Used by Google AdSense to test advertising effectiveness on all websites that use their services. | Persistent | Marketing |
| google\_experiment\_mod# | wixlabs-adsense-v3.uc.r.appspot.com | Used by Google AdSense to test advertising effectiveness on all websites that use their services. | Persistent | Marketing |
| google\_push | bidswitch.net | Collects statistical data relating to the user's visits to the website, such as the number of visits, the average time spent on the site and which pages have been loaded. The aim is to divide the users of the website according to demographic and geographical factors in order to enable media and marketing agencies to structure and understand their target groups in order to carry out personalized online advertising. | 1 day | Marketing |
| mc | quantserve.com | Collects data about user visits to the website, such as which pages have been loaded. The recorded data is used for targeted advertising. | 13 months | Marketing |
| pcs/activeview | googlesyndication.com | Used by DoubleClick to determine if the advertisement on the website has been displayed correctly - this is to make their marketing effort more efficient. | Session | Marketing |
| r/cms/id/0/ddc/1/pid/18/uid | turn.com | Used to identify the visitor across visits and devices. This allows the site to present relevant advertising to the visitor. The service is provided by third-party advertising hubs, which facilitate real-time bidding for advertisers. | Session | Marketing |
| suid | simpli.fi | Collects data about user preferences and/or interaction with web campaign content: This data is used on CRM campaign platforms used by website owners to promote events or products. | 1 years | Marketing |
| suid\_legacy | simpli.fi | Collects data about user preferences and/or interaction with web campaign content: This data is used on CRM campaign platforms used by website owners to promote events or products. | 1 years | Marketing |
| track/cmf/google | adsrvr.org | Present relevant content and advertisements to the user: The service is provided by third-party advertising hubs, which facilitate real-time bidding for advertisers. | Session | Marketing |
| tuuid | bidswitch.net | Registers whether or not the user has consented to the use of cookies. | 1 years | Marketing |
| tuuid\_lu | bidswitch.net | Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize the relevance of the ads and ensure that the visitor does not see the same ad over and over again. | 1 years | Marketing |
| uid | adform.net | Registers a unique user ID that recognizes the user's browser when visiting websites that use the same advertising network. The purpose is to optimize the display of advertisements based on user movements and the parameters of display of advertisements to users by advertising providers. | 2 months | Marketing |
| uid | turn.com | Collects anonymous data related to user visits to the site, such as number of visits, average time spent on the site and pages loaded, in order to display targeted advertising. | 180 days | Marketing |
| z/i.match | tribalfusion.com | Present relevant content and advertisements to the user: The service is provided by third-party advertising hubs, which facilitate real-time bidding for advertisers. | Session | Marketing |
| zuuid | sportradarserving.com | Used to track visitors across multiple websites in order to present relevant advertisements based on visitor preferences. | 1 years | Marketing |
| zuuid\_k | sportradarserving.com | Set a unique ID for the visitor, which allows third-party advertisers to target relevant advertising to the visitor. This matching service is provided by third-party advertising hubs, which facilitate real-time bidding for advertisers. | 1 years | Marketing |
| zuuid\_k\_lu | sportradarserving.com | Set a unique ID for the visitor, which allows third-party advertisers to target relevant advertising to the visitor. This matching service is provided by third-party advertising hubs, which facilitate real-time bidding for advertisers. | 1 years | Marketing |
| zuuid\_lu | sportradarserving.com | Set a unique ID for the visitor, which allows third-party advertisers to target relevant advertising to the visitor. This matching service is provided by third-party advertising hubs, which facilitate real-time bidding for advertisers. | 1 years | Marketing |
| \_gcl\_au | tuttitaly.com | Used by Google AdSense to test advertising effectiveness on all websites that use their services. | 3 months | Marketing |
| 1/associates-ads/1/OP | amazon-adsystem.com | Present the user with relevant content and advertisements: The service is provided by third-party advertising hubs, which facilitate real-time bidding for advertisers. | Session | Marketing |
| 1/associates-ads/1/OP/r/json | amazon-adsystem.com | Present the user with relevant content and advertisements: The service is provided by third-party advertising hubs, which facilitate real-time bidding for advertisers. | Session | Marketing |
| IDE | doubleclick.net | Used by Google DoubleClick to register and produce reports on the user's actions on the site after viewing or clicking on one of the advertiser's advertisements in order to measure the effectiveness of an advertisement and present targeted advertising to the user | 1 years | Marketing |
| pagead/1p-user-list/# | google.com | Tracks whether the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. It is used to evaluate advertising activities and facilitates the payment of commissions for re-direction between sites. | Session | Marketing |
| svSession | en.tuttitaly.com | Tracks a visitor across all wix.com sites. The information collected can be used to make advertising more relevant to the visitor. | 400 days | Marketing |
| svSession | tuttitaly.com | Tracks a visitor across all wix.com sites. The information collected can be used to make advertising more relevant to the visitor. | 399 days | Marketing |